

Video-Production during the video training “Aware&Fair” 11.-15th July 2011 in Hanover, Germany:

1. Event-business and fair trade (MDG 1 and 8)

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“We operate locally and globally: We organize and implement trade fairs, conferences, road shows, open-air concerts, theatre productions, and sports events of all sizes throughout Europe. As a full-service provider and idea agency, we see it as our task to translate exciting ideas into sophisticated technical concepts.” The exposive media group supports also health and social projects, use fair trade coffee and has its own fair trade t-shirts.

2. Jobs for woman (MDG 2 and 3)

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More and more women are working as freelancers or start their own business-companies. The both organizations support these women with offers like cheap offices, exchange of experience, business trainings and business-advice.

3. ‘Aware and Fair’ at the City-Administration of Hannover (MDG 7 and 8)

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The Agenda 21 was passed in 1992 in Rio de Janeiro; its aims are to secure long term the essential conditions for life, to stabilize the world economy and to establish social justice between generations, genders and peoples as the guiding vision of sustainability. In this spirit, on 8th June 1995 Hannover City Council resolved to set up a Local Agenda 21 through consultation with citizens, local organizations and the business sector, crossing organizational boundaries to seek solutions to the problems of the 21st century. Agenda 21 comprises detailed calls for action to secure sustainable ecological, economic and social development through this century and reaching into every political sphere. Many steps on the way towards sustainability have already been taken, examples are: Fair Trade, Vegetarian Day, biological food, sustainable printing.

